

**PRICE CARD**

**DAVIDZON RADIO (620AM)**

**PRICE CARD**

Effective as of December 01, 2018

Advertising: 718-303-8005

Front Desk: 718-303-8000

Fax: 718-303-8001

E-mail: [general@DavidzonRadio.com](mailto:general@DavidzonRadio.com)

<b>DAILY MONDAY THROUGH FRIDAY</b>										Friday Evening	Sunday	
Product Name	6-7am	7-8am	8-9am	9-10am	10-11am	11am-4pm	4-5pm	5-6pm	6-7pm	7pm-9pm	12pm-7pm	
Commercial (15 sec)	\$70	\$85	\$85	\$70	\$65	\$45	\$65	\$85	\$80	\$45	\$25	
Commercial (30 sec)	\$130	\$150	\$150	\$130	\$120	\$80	\$120	\$150	\$140	\$80	\$50	
Commercial (40 sec)	\$155	\$180	\$180	\$155	\$145	\$95	\$145	\$180	\$170	\$95	\$60	
Commercial (45 sec)	\$170	\$200	\$200	\$170	\$160	\$105	\$160	\$200	\$185	\$105	\$65	
Commercial (60 sec)	\$210	\$240	\$240	\$210	\$190	\$130	\$190	\$240	\$225	\$130	\$80	
Ad Lib (30 sec)	\$130	\$150	\$150	\$130	\$120	\$80	\$120	\$150	\$140	\$80	\$50	
Ad Lib (40 sec)	\$155	\$180	\$180	\$155	\$145	\$95	\$145	\$180	\$170	\$95	\$60	
Ad Lib (45 sec)	\$170	\$200	\$200	\$170	\$160	\$105	\$160	\$200	\$185	\$105	\$65	
Ad Lib (60 sec)	\$210	\$240	\$240	\$210	\$190	\$130	\$190	\$240	\$225	\$130	\$80	
Infomercial (1 min)	\$210	\$240	\$240	\$210	\$190	\$130	\$190	\$240	\$225	\$130	\$80	
Infomercial (2 min)	\$270	\$350	\$350	\$320	\$250	\$200	\$250	\$350	\$320	\$170	\$110	
Infomercial (5 min)	\$470	\$700	\$700	\$500	\$440	\$300	\$440	\$700	\$500	\$290	\$180	
Talk show (10 min)	\$900	\$1,100	\$1,100	\$900	\$840	\$560	\$840	\$1,100	\$1,000	\$560	\$400	
Talk show (15 min)	\$1,300	N/A	N/A	N/A	\$1,050	\$700	\$1,050	N/A	\$1,400	\$700	\$500	
Talk show (20 min)	N/A	N/A	N/A	N/A	\$1,300	\$900	\$1,300	N/A	N/A	\$900	\$600	
Live Broadcast (1 hour)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	\$2,100	
Live Broadcast (2 hours)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	\$3,200	
<b>Sponsorship (host's fee not included)</b>												
News, Weather, Sport (30 sec)	\$135	\$160	\$160	\$135	\$125	\$85	\$125	\$145	\$145	\$85	\$55	
Show (30 sec x 2 times in 1 hour)	\$260	\$300	\$300	\$260	\$240	\$160	\$240	\$280	\$280	\$160	\$150	
Show (30 sec x 3 times in 1 hour)	\$390	\$450	\$450	\$400	\$350	\$240	\$350	\$450	\$400	\$250	\$250	
Prize (30 sec x 2 times)	\$170	\$200	\$200	\$170	\$160	\$105	\$160	\$185	\$185	\$105	\$65	
<b>Sponsorship of the Exact Time (15 sec every hour)</b>						<b>Mo, Tu, We, Th</b>	\$650	<b>Fri</b>	\$800		Sun	N/A
<b>Sponsorship of the Exact Time (15 sec alternate hours)</b>						<b>Mo, Tu, We, Th</b>	\$325	<b>Fri</b>	\$400		Sun	N/A
<b>Sponsorship of the Day (15 sec commercial every hour)</b>						<b>Mo, Tu, We, Th</b>	\$650	<b>Fri</b>	\$800		Sun	N/A
<b>Sponsorship of the Day (45 sec ad lib every hour)</b>						<b>Mo, Tu, We, Th</b>	\$1,495	<b>Fri</b>	\$1,800		Sun	\$500

\* Fixed time position on commercial spots - add 15%

\* Production and host's fees are not included

\* All orders must be PRE-PAID in full prior to airing

\* Any changes or cancellations MUST be done in writing 3 days prior to air date

\* If we are not notified in writing of any cancellation 3 days in advance of the scheduled date, Davidzon Radio should be entitled to receive full payment

\* Bonus is calculated upon the entire contract price

\* Davidzon Radio reserves the right to reject the content of a prize

**PLEASE INQUIRE ABOUT OUR SPECIAL PACKAGES**