

PRICE CARD

DAVIDZON RADIO (620AM)

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Effective as of February 01, 2025

Advertising: 718-303-8005

Front Desk: 718-303-8000

Fax: 718-303-8001

E-mail: general@DavidzonRadio.com

	DAILY MONDAY THROUGH FRIDAY									Friday Evening	Sunday	
Product Name	6-7am	7-8am	8-9am	9-10am	10-11am	11am-4pm	4-5pm	5-6pm	6-7pm	7pm-9pm	12pm-7pm	
Commercial (15 sec)	\$85	\$105	\$105	\$85	\$75	\$55	\$75	\$105	\$95	\$75	\$30	
Commercial (30 sec)	\$155	\$180	\$180	\$155	\$145	\$95	\$145	\$180	\$165	\$95	\$60	
Commercial (40 sec)	\$185	\$215	\$215	\$185	\$175	\$115	\$175	\$215	\$205	\$115	\$75	
Commercial (45 sec)	\$205	\$240	\$240	\$205	\$190	\$125	\$195	\$240	\$225	\$125	\$85	
Commercial (60 sec)	\$250	\$285	\$285	\$255	\$230	\$155	\$230	\$285	\$270	\$155	\$95	
Ad Lib (30 sec)	\$160	\$180	\$180	\$155	\$145	\$95	\$145	\$180	\$165	\$95	\$60	
Ad Lib (40 sec)	\$185	\$210	\$210	\$185	\$175	\$115	\$175	\$215	\$205	\$115	\$70	
Ad Lib (45 sec)	\$205	\$240	\$240	\$205	\$190	\$125	\$190	\$240	\$220	\$125	\$75	
Ad Lib (60 sec)	\$250	\$280	\$280	\$250	\$230	\$155	\$225	\$280	\$265	\$155	\$95	
Infomercial (1 min)	\$250	\$285	\$285	\$250	\$200	\$155	\$225	\$285	\$270	\$155	\$95	
Infomercial (2 min)	\$320	\$420	\$420	\$385	\$300	\$240	\$300	\$420	\$385	\$205	\$130	
Infomercial (5 min)	\$565	\$850	\$850	\$600	\$520	\$360	\$525	\$850	\$600	\$350	\$215	
Talk show (10 min)	\$1,100	\$1,320	\$1,320	\$1,100	\$1,000	\$670	\$1,000	\$1,320	\$1,200	\$670	\$480	
Talk show (15 min)	\$1,500	N/A	N/A	N/A	\$1,250	\$850	\$1,250	N/A	\$1,600	\$850	\$600	
Talk show (20 min)	N/A	N/A	N/A	N/A	\$1,560	\$1,080	\$1,560	N/A	N/A	\$900	\$720	
Live Broadcast (1 hour)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	\$2,500	
Live Broadcast (2 hours)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	\$3,850	
Sponsorship (host's fee not included)												
News, Weather, Sport (30 sec)	\$160	\$190	\$190	\$160	\$150	\$100	\$150	\$190	\$190	\$95	\$65	
Show (30 sec x 2 times in 1 hour)	\$300	\$360	\$360	\$310	\$290	\$190	\$280	\$280	\$335	\$190	\$180	
Show (30 sec x 3 times in 1 hour)	\$465	\$540	\$540	\$480	\$420	\$285	\$420	\$540	\$480	\$300	\$300	
Prize (30 sec x 2 times)	\$205	\$240	\$240	\$205	\$190	\$125	\$190	\$240	\$220	\$125	\$80	
Sponsorship of the Exact Time (15 sec every hour)				Mo, Tu, We, Th		\$780	Fri		\$960		Sun	N/A
Sponsorship of the Exact Time (15 sec alternate hours)				Mo, Tu, We, Th		\$390	Fri		\$480		Sun	N/A
Sponsorship of the Day (15 sec commercial every hour)				Mo, Tu, We, Th		\$780	Fri		\$960		Sun	N/A
Sponsorship of the Day (45 sec ad lib every hour)				Mo, Tu, We, Th		\$1,794	Fri		\$2,178		Sun	\$600

* Fixed time position on commercial spots - add 15%

* Production and host's fees are not included

* All orders must be PRE-PAID in full prior to airing

* Any changes or cancellations MUST be done in writing 3 days prior to air date

* If we are not notified in writing of any cancellation 3 days in advance of the scheduled date, Davidzon Radio should be entitled to receive full payment

* Bonus is calculated upon the entire contract price

* Davidzon Radio reserves the right to reject the content of a prize

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