

PRICE CARD

DAVIDZON RADIO (620AM)

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Effective as of January 15, 2015

Advertising: 718-303-8005

Front Desk: 718-303-8000

Fax: 718-303-8001

E-mail: general@DavidzonRadio.com

Product Name	MONDAY THROUGH FRIDAY									Friday Evening	Sunday
	6-7am	7-8am	8-9am	9-10am	10-11am	11am-4pm	4-5pm	5-6pm	6-7pm	7pm-12am	10am-7pm
Commercial (15 sec)	\$70	\$85	\$85	\$70	\$65	\$45	\$65	\$85	\$80	\$45	\$25
Commercial (30 sec)	\$130	\$150	\$150	\$130	\$120	\$80	\$120	\$150	\$140	\$80	\$50
Commercial (40 sec)	\$155	\$180	\$180	\$155	\$145	\$95	\$145	\$180	\$170	\$95	\$60
Commercial (45 sec)	\$170	\$200	\$200	\$170	\$160	\$105	\$160	\$200	\$185	\$105	\$65
Commercial (60 sec)	\$210	\$240	\$240	\$210	\$190	\$130	\$190	\$240	\$225	\$130	\$80
Ad Lib (30 sec)	\$130	\$150	\$150	\$130	\$120	\$80	\$120	\$150	\$140	\$80	\$50
Ad Lib (40 sec)	\$155	\$180	\$180	\$155	\$145	\$95	\$145	\$180	\$170	\$95	\$60
Ad Lib (45 sec)	\$170	\$200	\$200	\$170	\$160	\$105	\$160	\$200	\$185	\$105	\$65
Ad Lib (60 sec)	\$210	\$240	\$240	\$210	\$190	\$130	\$190	\$240	\$225	\$130	\$80
Infomercial (1 min)	\$210	\$240	\$240	\$210	\$190	\$130	\$190	\$240	\$225	\$130	\$80
Infomercial (2 min)	\$270	\$350	\$350	\$320	\$250	\$200	\$250	\$350	\$320	\$170	\$110
Infomercial (5 min)	\$470	\$700	\$700	\$500	\$440	\$300	\$440	\$700	\$500	\$290	\$180
Talk show (10 min)	\$900	\$1,100	\$1,100	\$900	\$840	\$560	\$840	\$1,100	\$1,000	\$560	\$400
Talk show (15 min)	\$1,300	N/A	N/A	N/A	\$1,050	\$700	\$1,050	N/A	\$1,400	\$700	\$500
Talk show (20 min)	N/A	N/A	N/A	N/A	\$1,300	\$900	\$1,300	N/A	N/A	\$900	\$600
Live Broadcast (1 hour)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	\$2,100
Live Broadcast (2 hours)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	\$3,200
Sponsorship (host's fee not included)											
News, Weather, Sport (30 sec)	\$135	\$160	\$160	\$135	\$125	\$85	\$125	\$145	\$145	\$85	\$55
Show (30 sec x 2 times in 1 hour)	\$260	\$300	\$300	\$260	\$240	\$160	\$240	\$280	\$280	\$160	\$150
Show (30 sec x 3 times in 1 hour)	\$390	\$450	\$450	\$400	\$350	\$240	\$350	\$450	\$400	\$250	\$250
Prize (30 sec x 2 times)	\$170	\$200	\$200	\$170	\$160	\$105	\$160	\$185	\$185	\$105	\$65
Sponsorship of the Exact Time (15 sec every hour)	Mo, Tu, We, Th					\$650	Fri	\$800		Sun	N/A
Sponsorship of the Exact Time (15 sec alternate hours)	Mo, Tu, We, Th					\$325	Fri	\$400		Sun	N/A
Sponsorship of the Day (15 sec commercial every hour)	Mo, Tu, We, Th					\$650	Fri	\$800		Sun	N/A
Sponsorship of the Day (45 sec ad lib every hour)	Mo, Tu, We, Th					\$1,495	Fri	\$1,800		Sun	\$500

* Fixed time position on commercial spots - add 15%

* Production and host's fees are not included

* All orders must be PRE-PAID in full prior to airing

* Any changes or cancellations MUST be done in writing 3 days prior to air date

* If Davidzon Radio is not notified in writing of any cancellation 3 days in advance of the scheduled air date, Davidzon Radio should be entitled to receive full payment

* Bonus is calculated upon the entire contract price

* Davidzon Radio reserves the right to reject the content of a prize

RADIO RESERVES THE RIGHT TO PROVIDE BONUS ALLOWANCE REDEEMABLE ON WEEKENDS AND DAYTIME AS FOLLOWS:

Contract amount	Bonus
\$2,500 to \$4,999	3%
\$5,000 to \$9,999	5%
\$10,000 to \$24,999	8%
over \$25,000	10%

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